



08/24/2019 - 09/23/2019

## Website Care Report - Silver



Dear Commander Harken,

Thank you for trusting us with the **Alliance Logistics** website. In the *enclosed document* you'll see a summary of your website health and all the work we have done to keep it humming along.

I am sending the invoice in a separate email, and if you have any further questions please contact me by phone, day or night.

**phone** XXX XXX XXXX

**email** mel@alliance.logistics

**website** alliance.logistics

Kind Regards,  
'Mal Reynolds'

# OVERVIEW



## UPDATES

Updates performed: 3



## BACKUPS

Backups created: 88; Latest one on: 09/23/2019 1:04



## UPTIME

Overall uptime: 100.000%



## ANALYTICS

50% average increase in sessions in the previous period



## SECURITY

Your website is safe



## PERFORMANCE

PageSpeed score: 87; YSlow score: 76



## SEO

Keywords tracked: 1; Latest visibility score: 0

# CUSTOM WORK

| Task                | Task description   | Date       |
|---------------------|--|------------|
| Adwords campaign    | Optimizing campaign to make sure we hit our ROI targets. | 09/11/2019 |
| Custom Work Order 1 | September focus on site optimization.                    | 09/15/2019 |

# UPDATES



Total updates performed **3**

*08/24/2019 to 09/23/2019*

## OVERVIEW

Plugin updates

**2**

Theme updates

**1**

## UPDATES HISTORY

| Plugin name         | Plugin version |       | Date       |
|---------------------|----------------|-------|------------|
| All In One SEO Pack | 3.2.5          | 3.2.7 | 09/12/2019 |
| All In One SEO Pack | 3.2.4          | 3.2.5 | 09/04/2019 |

| Theme name     | Theme version |     | Date       |
|----------------|---------------|-----|------------|
| Twenty Sixteen | 1.7           | 2.0 | 09/17/2019 |

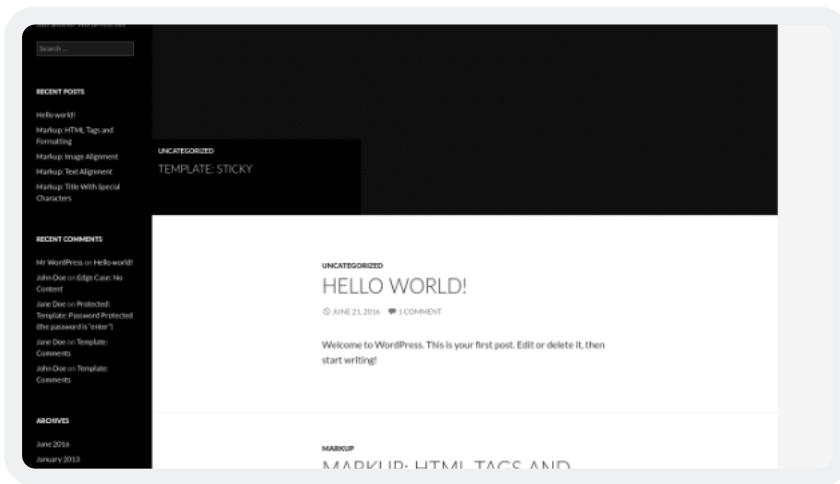
# BACKUPS



Backups created **30**  
08/24/2019 to 09/23/2019

Total backups available **88**

## LATEST BACKUPS



Backup size  
96.01MB



WordPress version  
5.0.6



Active Theme  
Twenty Fourteen v2.4



Active Plugins  
5



Published posts  
39



Approved comments  
30

# UPTIME



Up for:-  
Overall Uptime: **100.000%**

## OVERVIEW

last 24 hours

**100%**

last 7 days

**100%**

last 30 days

**100%**

## UPTIME HISTORY

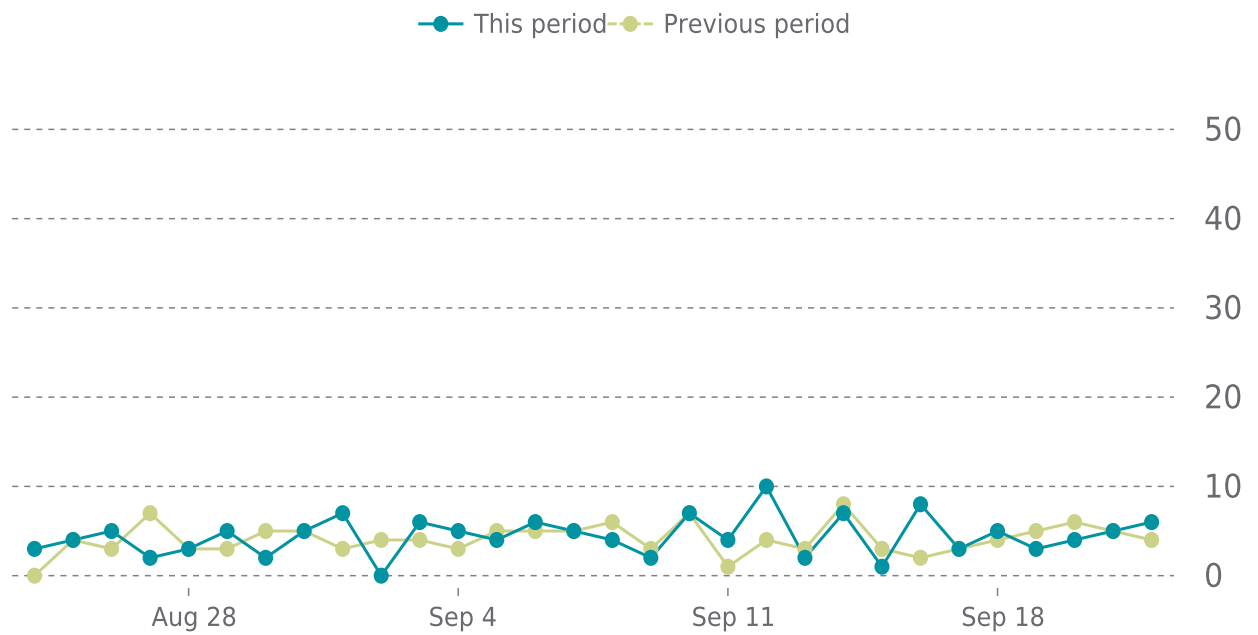
| Event  | Date       | Reason | Duration |
|--------|------------|--------|----------|
| PAUSED | 01/25/2019 | -      | 240d 23h |

# ✓ ANALYTICS



Traffic up by **50%**  
08/24/2019 to 09/23/2019

## SESSIONS





# SECURITY



Total security checks **31**

08/24/2019 to 09/23/2019

## MOST RECENT SCAN

09/23/2019

Status: **Clean**

Malware: **Clean**

Web Trust: **Clean**

Vulnerabilities: **0**

## SECURITY SCAN HISTORY (1/3)

| Date            | Malware | Vulnerabilities | Web Trust |
|-----------------|---------|-----------------|-----------|
| 09/23/2019 0:37 | Clean   | Clean           | Clean     |
| 09/22/2019 7:30 | Clean   | Clean           | Clean     |
| 09/21/2019 5:07 | Clean   | Clean           | Clean     |
| 09/20/2019 7:00 | Clean   | Clean           | Clean     |
| 09/19/2019 2:30 | Clean   | Clean           | Clean     |
| 09/18/2019 6:04 | Clean   | Clean           | Clean     |
| 09/17/2019 5:30 | Clean   | Clean           | Clean     |
| 09/16/2019 5:32 | Clean   | Clean           | Clean     |
| 09/15/2019 2:30 | Clean   | Clean           | Clean     |

## SECURITY SCAN HISTORY (2/3)

| Date            | Malware | Vulnerabilities | Web Trust |
|-----------------|---------|-----------------|-----------|
| 09/14/2019 7:38 | Clean   | Clean           | Clean     |
| 09/13/2019 7:33 | Clean   | Clean           | Clean     |
| 09/12/2019 4:30 | Clean   | Clean           | Clean     |
| 09/11/2019 1:35 | Clean   | Clean           | Clean     |
| 09/10/2019 5:32 | Clean   | Clean           | Clean     |
| 09/09/2019 7:04 | Clean   | Clean           | Clean     |
| 09/08/2019 7:37 | Clean   | Clean           | Clean     |
| 09/07/2019 5:31 | Clean   | Clean           | Clean     |
| 09/06/2019 4:03 | Clean   | Clean           | Clean     |
| 09/05/2019 2:00 | Clean   | Clean           | Clean     |
| 09/04/2019 7:38 | Clean   | Clean           | Clean     |
| 09/03/2019 8:01 | Clean   | Clean           | Clean     |
| 09/02/2019 0:32 | Clean   | Clean           | Clean     |
| 09/01/2019 4:06 | Clean   | Clean           | Clean     |
| 08/31/2019 7:34 | Clean   | Clean           | Clean     |

## SECURITY SCAN HISTORY (3/3)

| Date             | Malware | Vulnerabilities | Web Trust |
|------------------|---------|-----------------|-----------|
| 08/30/2019 5:01  | Clean   | Clean           | Clean     |
| 08/29/2019 11:39 | Clean   | Clean           | Clean     |
| 08/29/2019 2:34  | Clean   | Clean           | Clean     |
| 08/27/2019 6:33  | Clean   | Clean           | Clean     |
| 08/26/2019 1:30  | Clean   | Clean           | Clean     |
| 08/25/2019 6:39  | Clean   | Clean           | Clean     |
| 08/24/2019 6:03  | Clean   | Clean           | Clean     |

# ✓ PERFORMANCE



Total performance checks: **30**

08/24/2019 to 09/23/2019

## MOST RECENT SCAN

09/23/2019

PageSpeed Grade



**B (87%)**

Previous check: 87%

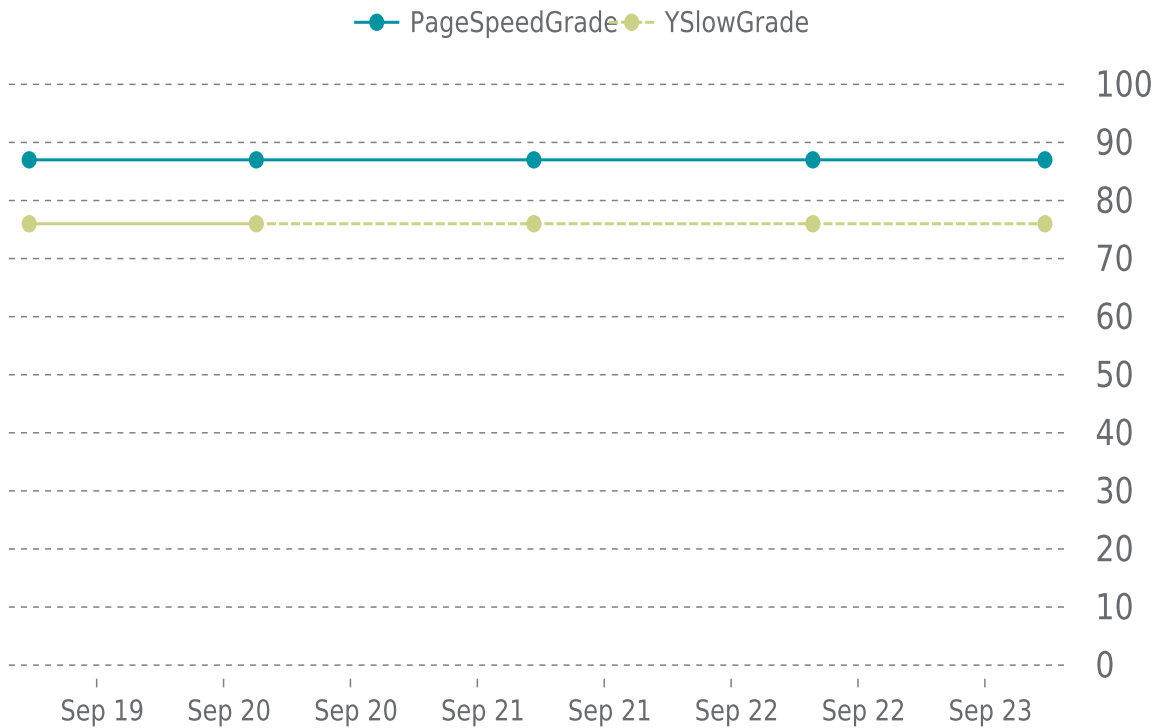
YSlow Grade



**C (76%)**

Previous check: 76%

## PERFORMANCE OVERVIEW



## PERFORMANCE HISTORY

| Date             | Load time | PageSpeed | YSlow   |
|------------------|-----------|-----------|---------|
| 09/23/2019 05:41 | 1.26 s    | B (87%)   | C (76%) |
| 09/22/2019 07:44 | 1.25 s    | B (87%)   | C (76%) |
| 09/21/2019 05:21 | 1.38 s    | B (87%)   | C (76%) |
| 09/20/2019 03:06 | 1.43 s    | B (87%)   | C (76%) |
| 09/19/2019 05:37 | 1.25 s    | B (87%)   | C (76%) |

# ✓ SEO



Visibility down by **0%**  
Competitors: **9**

## OVERVIEW

Keywords

**1**

TopRank

**0**

First page

**0**

Visibility

**0**

Better

**0**

No Change

**1**

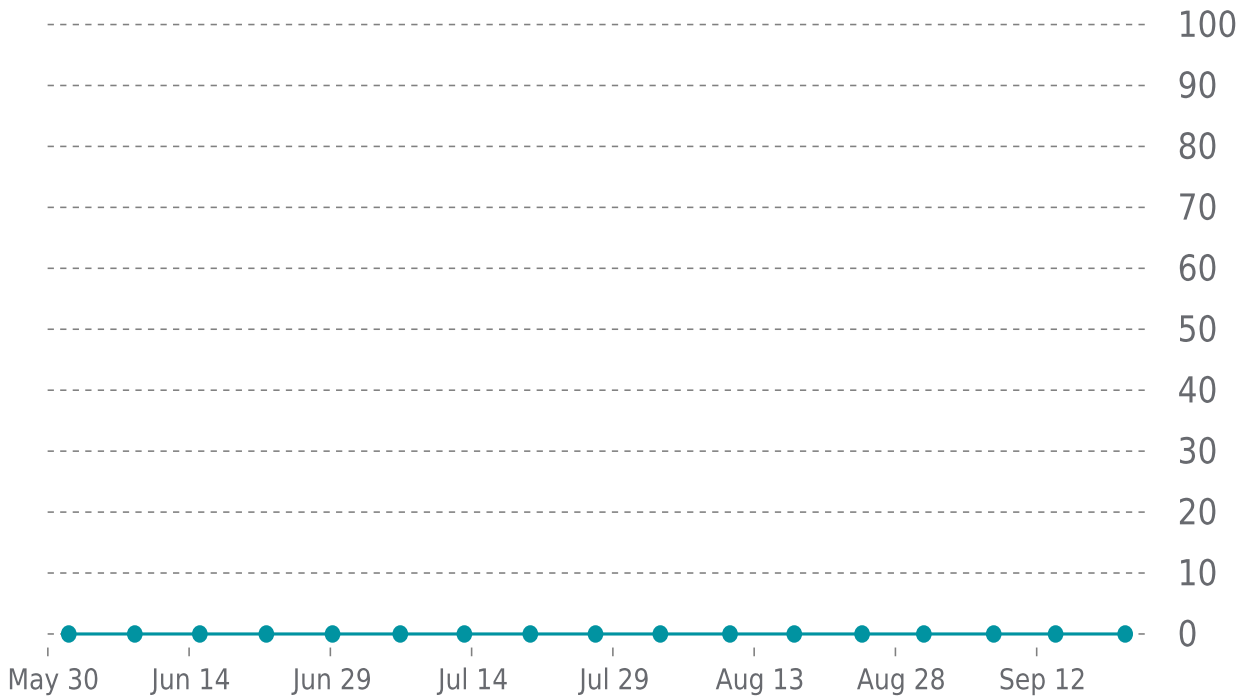
Worse

**0**

Visibility Change

**0%**

## VISIBILITY



## WE ARE MONITORING 1 KEYWORDS

| Flag  | Keyword | City | Page | Newest Rank | Oldest Rank |
|---|---------|------|------|-------------|-------------|
|  | backup  | -    | -    | 0           | 0           |

## COMPETITION

We found that following websites are your biggest competitors for given keywords

| Competitor                      | Visibility Score |
|---------------------------------|------------------|
| searchdatabackup.techtarget.com | 85.00            |
| www.techopedia.com              | 70.00            |
| dictionary.cambridge.org        | 64.00            |
| www.computerhope.com            | 57.00            |
| www.netapp.com                  | 30.34            |
| www.backblaze.com               | 27.42            |
| consumer.huawei.com             | 24.71            |
| www.cnet.com                    | 22.21            |
|                                 | 0.00             |



I hope that you are happy with all of the work that has been done over the past month, and I look forward to sending you another report in a months time.

'Rebel Alliance'

